

Re: Venice Boys intro

From: **VENICE BOYS** | info@veniceboys.com

Sunday, Mar 3 at 7:56 PM

To: **LUPC Chair** | chair-lupc@venicenc.org

The purpose of all this is basically asking if the LUPC supports or denies the Los Angeles Social Equity Plan since to open a legal cannabis storefront the only way currently is going through a process. Venice is an area where cannabis storefronts permits are all issued out in accordance with the amount of city residents. What I'm looking to do is get a cannabis store through the PCN process or other processes but need a recommendation from the local stakeholders. These links below explain it a whole lot better

Link # 1 cannabis.lacity.gov/sites/g/files/wph1726/files/2021-05/SEP - May 4th Webinar.pdf

Link # 2 cannabis.ca.gov/resources/equity/

Link # 3 clkrep.lacity.org/onlinedocs/2014/14-0366-s5_rpt_DCR_11-09-2018.pdf

Hugo Moreno history:

#1 I've been in the legal industry since about 2014 which is post the licensing system in place now see Venicekush Collective BTRC, Sellers Permit and D.B.A filings. **Pages 1-3.**

#2 I was in Phase 1 round of licensing for storefronts when licensing started which is where they made Phase 1 and Phase 2 and because of my L50 filing date I fell into round 2 which that's not what the city initially had told the post ico business and collectives. **Pages 4-11.**

#3 I was Phase 2 which I applied for that round to at my Venice location on Abbot Kinney. **Pages 4-11.**

#4 I also applied in Desert Hot Springs since Los Angeles wasn't giving me a storefront. **Pages 4-11.**

#5 I was also was in Phase 3 round 1 with again no success getting a storefront because of lawsuit. **Pages 4-11.**

#6 I was in Phase 3 round 2 and wasn't picked for a storefront again. **Pages 4-11**

I have obtained 2 Federal registered trademarks for the marks Venice Kush, Venice Ganja and I have one pending registration for Venice Boys. **Pages 12-14**

I've also reached out to community programs for support letters where I've donated time and worked with many local Venice programs since a youth at Penmar Park with Steve Singelton, Venice Teen Post, Venice Community Housing, Venice 2000 and a few more like the Culver City Vets and so on. **Pages 15-30**

I was also part of the Venice 13 gang injunction in the year of 2000 as defendant Hugo Moreno aka Hugh. The gang injunction ended and has been helping me pay for local fees to the City of Los Angeles cannabis license fees and State cannabis license fees. Currently I'm waiting for for the gang injunction to pay my state fees for cannabis micro license C12-0000498 which is what gives me the ability to apply for a PCN process for storefront because it's a social equity micro license. **Pages 31-33**

Page 34 shows the amount of cannabis storefronts in L.A city's Venice shows the amount of licenses issued are 8 when only 4 suppose to be allowed. Here is where it gets interesting I have been following and applying for cannabis license and Venice had only 4 but some how theres been 4 more issued when Venice UC had been meet. Then in 2018 they showed 4 more slots and now those are gone which from my understanding there was 4 spaces for social equity licenses. If you look at the list up top it shows **0** social equity licenses have been issued so there should be licenses available.

Also we need to keep in mind that venice is only 3.1 square miles how is there 2 medmens ? Another thing is how is the "Wheel House / Harvest cannabis store on lincoln they were never there i grew up on Vernon ave and Sunset directly across the street from where there location is now hows that ? Do they have a social equity license slot ?

Now I see Cookies has filed for a cannabis storefront at 1703 Lincoln Blvd Venice California 90291. Which this brand has 38 storefronts with 7 in California. I will be writing a letter to the city of Los Angeles DCR and question some of there doings. Cookies isn't social equity they are a multi million dollar corporation using social equity applicants application to fool the city. If you understand the way the program was set up you would realize the social equity program is being manipulated by big corporations. If you look at the application they have filed with DCR read it over and you'll see it's more of a money play then actually giving back to neighborhoods and applicants that were the victims of the war on drugs.

Originally the purpose of attaching applicants to their community plan was so the city applicants applied in communities they were from but those lines have blurred and now it comes down to who you know. My goal is to get a store in Venice instead of in any other city I was raised in Venice and a real victim of the war on drugs.

Well I don't want to make this email to much longer there so much information I got. Please click link below which is my actual plan Im working on I know I have to fix it but I'm not a lawyer nor do I have one. I have what it takes to make my brand big and employee a lot of locals an people the social equity plan was designed for all I need is some help any the connections to investors if any as well. I currently own 100% of licenses I have but with that said hope its not to much info.

docs.google.com/document/d/1z-hFBvvS0bRVKalnXmnzcNMQX7em4ERzjNxGScj4-E/edit?usp=sharing

"Also before I forget I know my trademark and accounts show Venice Kush but I have nothing to do with the store on Venice Beach I'm in a lawsuit with them they been infringing on my trademark for years even after court tells that guy he has no ownership to the mark that I do he keeps infringing."

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